

 manis
presents

**SHORT VIDEO
CONTEST**



**CASH PRIZES
TO BE WON**

Drop us an email at themanisteam@ebizu.com

'MY MANIS LIFE' INTER-SCHOOL SHORT VIDEO CONTEST

Dare to take up the challenge to win the ultimate cash prize?

Compete. Show your skills. Win cash prizes.

Inviting all college students nationwide to unleash your talent & creativity in our awesome 'My Manis Life' Contest, & stand the chance to win cash prizes up to RM2,000!

You are sold?

Great! Simply come up with an original & epic video that shows how Manis is the best, fun & exciting rewarding mobile app!

Your amazing video will also be viewed by retail & F&B professionals from all over Malaysia & the winning videos will be broadcasted to more than 700,000 audiences across multiple social media platforms!

Prizes to be awarded are:

1st Prize - RM2,000 cash
3 x Runner-Ups - RM1,000 cash each
First 10 eligible entries - Starbucks Gift Card worth RM50

Videos must be based on the Manis universal loyalty app with the video title of 'My Manis Life'.

Videos have to be submitted by: 31 March 2017

Videos will be judged in May 2017. You will have time throughout April to promote the video.

How to enter and win:

1. Upload the video on a private Google Drive link and send the link with your name, NRIC and phone number to themanisteam@ebizu.com
2. We will upload approved videos on Manis Youtube channel (GetManis) and Facebook page (GetManis).
3. Once you see your video uploaded, go all out to promote it by getting as many likes and shares as possible for the video on both our Youtube channel and Facebook page.
4. A video is considered an eligible entry when it gains 500 views on Youtube and 50 shares on Facebook.
5. Winning videos will be selected based on the highest amount of views on Youtube at 11:59pm on 2 May 2017. Results will be announced on Manis Facebook Page www.facebook.com/getmanis on 4 May 2017.

Your entry must show:

- Creativity and execution
- Inclusion of Manis theme
- Lifestyle focus
- Clarity of presentation

Eligibility:

The contest is open only to active undergraduate or graduate students currently enrolled in your college or university within Malaysia.

Additional Requirements:

Videos must be between 55-65 seconds long.

Students may compete individually or in teams.

Entries must contain either end credits or a works cited list.

Five Tips to Creating a Great Video

- Be professional - Pay attention to lighting, video and audio quality!
- Be concise - 50 percent of viewers stop watching a video after 15 seconds if it's not interesting.
- Know your audience - Make it relevant.
- Be entertaining - Quick paced and creative production. Take advantage of what's around you: classrooms, school campus, nearby businesses.